



Use Case: Upstream, Midstream, Downstream

Smarter Field Data with Actsoft

An energy company that specializes in the exploration, production, post-production, and transmission of petroleum.

Challenges

An energy company experienced difficulties with being able to accurately track their assets and keep them secure, especially at times when no jobs were currently available. They also needed a way to track their supervisors during working hours, to help ensure that customers were effectively being served each day. With company vehicles also being assigned to employees, having a way to monitor fleet locations would also be a critical benefit.

Solution

Our solution was able to help their business communicate both location and ETAs to customers more accurately, as well as keep their vehicles and assets more secure with GPS monitoring. Using



the power of GPS technology, they were able to gain a better grasp on their organization's mobile operations as a whole.

Benefits

Since implementing our solution, the energy company sees efficiency in the phases of exploration, production, and transmission of petroleum by knowing where their fleet vehicles and assets are at all times. Due to fleet tracking, their employees can take home company vehicles overnight and begin work more immediately at the start of each day, improving productivity and customer service for upstream tasks. They've experienced savings from being able to adequately monitor their assets 24/7 and better protect them against theft or misuse; in addition, the energy company uses the software to communicate the locations of their employees (as well as their estimated times of arrival) to customers. This helps them retain more business and improve savings.

For more information please visit actsoft.com

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